ERGONOMIC. ECONOMIC. EFFICIENT.

Sony's line of flat panel LCDs were designed with a commitment to enhance human performance by utilizing the latest generation of innovative ergonomic designs combined with superior energy efficiency and image reproduction technology, while offering features that lower total cost of ownership to enhance value and maximize overall return on investment.

Ergonomic—Sony flat panel LCDs include ergonomic technology that maximizes viewing comfort and productivity. Adjustable height, swivel and tilt features allow for customizable viewing positions. Custom screen brightness, contrast and backlighting automatically adapt to individual preferences. The LCD screens feature wide viewing angles and easy to read text output. Anti-glare protective screen coating combined with flicker-free images reduces eye fatigue.

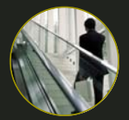
Economic—Sony® flat panel LCDs deliver features that significantly reduce total cost of ownership. ErgoBright™ technology can save you up to 80% in energy costs over CRTs and up to 60% over LCDs of similar screen sizes. Sony flat panel LCDs feature thin bezels, slim profiles and reduced footprints as well as convenient solutions for wall and arm mounting. The superior lifespan of an LCD over a CRT, combined with Sony's renowned quality and reliability equals exceptional product longevity.

Efficient—Sony utilizes its world-class display technology to enhance efficiency and ease of use while maintaining exceptional image quality. One-touch adjustment provides custom screen settings without compromising performance. An internal power supply, cable management system and built-in stereo speakers help keep your workspace clear. Easy setup with CD-ROM software helps users achieve proper screen resolution.

Designed for human performance™

Take advantage of the ergonomics, economics and efficiency built in to select Sony flat panel LCDs, and maximize productivity throughout your business.

LIKE NO OTHER™



Sony stands behind its family of office technology with value added programs including flexible warranty options, program support and outstanding customer care.

Trade-In Product Program: Trade in select IT products with salvage value in exchange for a rebate toward new Sony IT displays. Shipping and handling charges apply.

Extended Warranty Service: Convenient four or five-year limited product warranty options allow you to extend your coverage beyond the standard three years.

Express Exchange Service: Convenient option ensures a smooth transition for Sony display customers if a display unit should require replacement. Should that occur, a unit is supplied within 48 hours.*

On-site Product Hot Swaps: As an immediate solution for out-of-service displays, replacement units are kept on-site for qualified standardized display customers to be used as immediate replacements—thus avoiding downtime and any associated loss of productivity.

Priority Business Technical Support: Sony offers its clients 24-hour technical support by phone, seven days a week, for troubleshooting advice and display-related assistance.

Display Evaluation Program: Receive access to samples for timely evaluation of new display products, resulting in a smoother transition period and decision-making process.

Program participation may be subject to approval. Please see your Sony representative for more details.
*Calls received after 1:00 pm Pacific Standard Time may be handled the following day.

If you are a corporate, government or education client, please visit us at **www.sony.com/BusinessSolutions** for more information.

SONY

STYLEPRO™ SERIES | DELUXEPRO™ SERIES | PREMIERPRO™ SERIES

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D320

SONY

IT DISPLAYS LIKE NO OTHER

With its award-winning technology, Sony's line of flat panel LCDs are the ideal solution for displaying high resolution professional graphics while remaining affordable enough to serve as an everyday user interface in the office. Sony flat panel LCDs feature the perfect combination of comfort, ergonomics, and style while providing crystal clear image resolution. And all flat panel LCDs connect to VAIO® Notebook PCs, enabling a wide variety of applications. Whether you need displays for the office, conference room, lobby or showroom—from high-impact presentations to dazzling professional graphics—there's a Sony flat panel LCD right for every application.

STYLEPRO™ SERIES

The perfect blend of comfort, style, performance and affordability.

- Innovative ErgoStand™ design and ErgoBright™ technology
- Super thin bezel design
- Smart cable management
- Internal power supply

DELUXEPRO™ SERIES

Designed to maximize ergonomic comfort while producing brilliant image quality.

- Smooth ErgoStand™ control system
- ErgoBright™ technology with one-touch custom screen adjustment
- Super thin bezel design with integrated stereo speakers/headphone jack

PREMIERPRO™ SERIES

Boasts world-class display technology, offering a perfect blend of features and performance.

- High impact wide screen aspect display
- Digital and dual analog inputs
- High resolution LCD panel, yielding crystal clear images
- Performance enhancing ergonomic features

SONY

www.sony.com/BusinessSolutions

COMFORTABLE. ADAPTABLE. POWERFUL.

	STYLEPRO™ SERIES						DELUXEPRO™ SERIES		PREMIERPRO™ SERIES
Model Number	SDM-S53, SDM-S53/B	SDM-S73, SDM-S73/B	SDM-S93, SDM-S93/B	SDM-S74/B, SDM-S74/S	SDM-S94/B, SDM-S94/S	SDM-S204/B	SDM-X73	SDM-X93	SDM-P234/B
Viewable Image Size	15.0"	17.0"	19.0"	17.0"	19.0"	20.1"	17.0"	19.0"	23.0"
Native Resolution	1024 x 768	1280 x 1024	1280 x 1024	1280 x 1024	1280 x 1024	1600 x 1200	1280 x 1024	1280 x 1024	1920 x 1200
Screen Coating	Anti-Glare/Protective	Anti-Glare/Hard Coating	Anti-Glare/Hard Coating	Anti-Glare/Hard Coating	Anti-Glare/Hard Coating	Anti-Glare/Hard Coating	Anti-Glare/Hard Coating	Anti-Glare/Hard Coating	Anti-Glare/Hard Coating
Design Color	Two-tone Gray or Black	Two-tone Gray or Black	Two-tone Gray or Black	Silver & Dark Gray or Black	Silver & Dark Gray or Black	Black	Two-tone Gray or Black	Two-tone Gray or Black	Silver & Black
Super Thin Bezel	0.65"	0.54"	0.66"	0.54"	0.66"	0.59"	0.54"	0.66"	0.72"
Pixel Pitch	0.297 mm	0.264 mm	0.294 mm	0.264 mm	0.294 mm	0.255 mm	0.264 mm	0.294 mm	0.258 mm
Horizontal Scan (kHz)	28–61 kHz	28–80 kHz	28–80 kHz	28–80 kHz	28–80 kHz	28–92 kHz	28–80 kHz	28–80 kHz	28–92 kHz
Vertical Refresh (Hz)	48–75 Hz	48–75 Hz	48–75 Hz	48–75 Hz	48–75 Hz	48–85 Hz	48–75 Hz	48–75 Hz	48–85 Hz
Response Time (Rise/Fall)	25ms	16ms	25ms	16ms	25ms	25ms	16ms	25ms	16ms
Contrast Ratio (max.)	500:1	500:1	600:1	500:1	600:1	500:1	500:1	600:1	500:1
Luminance (max.)	250cd/m2	250cd/m2	250cd/m2	250cd/m2	250cd/m2	250cd/m2	300cd/m2	300cd/m2	250cd/m2
ErgoBright™ Technology: High Middle Low Auto User	200cd/m2 150cd/m2 100cd/m2 User 50–250cd/m2	200cd/m2 150cd/m2 100cd/m2 User 50–250cd/m2	200cd/m2 150cd/m2 100cd/m2 User 50–250cd/m2	200cd/m2 150cd/m2 100cd/m2 User 50–250cd/m2	200cd/m2 150cd/m2 100cd/m2 User 50–250cd/m2	200cd/m3 175cd/m3 100cd/m3 User 50–250cd/m2	300cd/m3 250cd/m3 100cd/m3 Auto 50–250cd/m2	300cd/m3 250cd/m3 100cd/m3 Auto 50–250cd/m2	200cd/m3 175cd/m3 100cd/m3 Auto 80–250cd/m2
Viewing Angle (H/V)	160°/140°	160°/160°	170°/170°	160°/160°	170°/170°	170°/170°	160°/140°	170°/170°	176°/176°
Audio	No	No	No	No	No	No	Stereo Speakers w/HPJ	Stereo Speakers w/HPJ	Auto-Switching Output
ErgoStand™ Design: Height Tilt Swivel	Ergonomic Fixed Height -5° to +30° No	Ergonomic Fixed Height -5° to +30° No	Ergonomic Fixed Height -5° to +30° No	Ergonomic Fixed Height -5° to +30° No	Ergonomic Fixed Height -5° to +30° No	Ergonomic Fixed Height 5° to +20° Swivel Range 350°	Height Range up to 4.0" Tilt Range -5° to +20° Swivel Range 350°	Height Range up to 4.0" Tilt Range -5° to +20° Swivel Range 350°	Ergonomic Fixed Height -5° to +30° Swivel Range 350°
VESA Wall/Arm Mount	75mm	75mm	100mm	75mm	100mm	100mm	75mm	100mm	100mm
Video Input Connector(s)	Analog (HD15)	Analog (HD15)	Analog (HD15)	Analog (HD15) and Digital (DVI-D)	Analog (HD15) and Digital (DVI-D)	Analog (HD15) x2 and Digital (DVI-D)	Analog (HD15) x2 and Digital (DVI-D)	Analog (HD15) x2 and Digital (DVI-D)	Analog (HD15) x2 and Digital (DVI-D)
Kensington Lock Compatible	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Internal Power Supply	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Cable Management System	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
US Government Trade Compliant	No	No	No	No	No	Yes	Yes	Yes	Yes
Power Management: Normal Operation (max.) Standard Operation (typ.) Active Off (max.) Main Switch Off	25W 16W 1W 0W	45W 21W 1W 0W	50W 36W 1W 0W	45W 21W 1W 0W	50W 36W 1W 0W	58W 50W 2.7W 0W	45W 35W 1W 0W	50W 40W 1W 0W	80W 72W 1W 0W
ErgoBright™ Technology Power Management	High 20W/Middle 16W/Low 12W	High 28W/Middle 21W/Low 17W	High 36W/Middle 27W/Low 22W	High 28W/Middle 21W/Low 17W	High 36W/Middle 27W/Low 22W	High 50W/Middle 42W/Low 35W	High 35W/Middle 35W/Low 17W	High 40W/Middle 40W/Low 20W	High 72W/Middle 61W/Low 46W
Dimensions (W x H x D)	13.4" x 14.6" x 13.4" (with stand base) 13.4" x 10.9" x 2.1" (without stand base)	14.5" x 16.3" x 8.5" (with stand base) 14.5" x 12.5" x 2.4" (without stand base)	16.3" x 17.6" x 9.3" (with stand base) 16.3" x 13.9" x 2.6" (without stand base)	14.5" x 16.3" x 8.5" (with stand base) 14.5" x 12.5" x 2.4" (without stand base)	16.3" x 17.6" x 9.3" (with stand base) 16.3" x 13.9" x 2.6" (without stand base)	17.3" x 17.6" x 9.2" (with stand base) 17.3" x 14.0" x 2.9" (without stand base)	14.4" x [14.2–18.1"] x [9.1–9.8"] (with stand base) 14.4" x 13.2" x 2.4" (without stand base)	16.2" x [15.6–19.5"] x [9.1–9.8"] (with stand base) 16.2" x 14.6" x 2.5" (without stand base)	21.0" x 16.9" x 9.8" (with stand base) 21.0" x 13.9" x 4.4" (without stand base)
Weight (Display)	8.1 lbs. (with stand), 5.9 lbs. (without stand)	11.9 lbs. (with stand), 9.4 lbs. (without stand)	16.5 lbs. (with stand), 11.4 lbs. (without stand)	12.3 lbs. (with stand), 9.3 lbs. (without stand)	16.3 lbs. (with stand), 11.2 lbs. (without stand)	16.8 lbs. (with stand), 13.7 lbs. (without stand)	15.7 lbs. (with stand), 11.0 lbs. (without stand)	16.5 lbs. (with stand), 11.9 lbs. (without stand)	21.4 lbs. (with stand), 16.5 lbs. (without stand)
Regulation Compliance	Power Management: International Energy Star, Emissions/Ergonomics: TCO '99, Designed For: PC2001, Windows® 95, 98, 2000, Windows NT®, Windows® XP, Macintosh®, Plug and Play: DDC 2B								Same as other models with the exception of Plug and Play: DDC 2Ci
On-Screen Controls	Power, Menu, Contrast, Brightness, Eco Mode, Color Temperature, Backlight, Auto Adjust, H/V Adjust, Phase, Pitch, Reset, Gamma, Menu Lock, OSD Position, Multi Lang. [Eng, Fre, Spa, Ita, Ger, Jap, Dut, Swe, Rus, Chi]	Power, Menu, Contrast, Brightness, Eco Mode, Color Temperature, Backlight, Auto Adjust, H/V Adjust, Phase, Pitch, Reset, Gamma, Menu Lock, OSD Position, Multi Lang. [Eng, Fre, Spa, Ita, Ger, Jap, Dut, Swe, Rus, Chi]	Power, Menu, Contrast, Brightness, Eco Mode, Color Temperature, Backlight, Auto Adjust, H/V Adjust, Phase, Pitch, Reset, Gamma, Menu Lock, OSD Position, Multi Lang. [Eng, Fre, Spa, Ita, Ger, Jap, Dut, Swe, Rus, Chi]	Power, Menu, Contrast, Brightness, Eco Mode, Color, Inputs Temperature, Backlight, Auto Adjust, H/V Adjust, Phase, Pitch, Reset, Gamma, Menu Lock, OSD Position, Multi Lang. [Eng, Fre, Spa, Ita, Ger, Jap, Dut, Swe, Rus, Chi]	Power, Menu, Contrast, Brightness, Eco Mode, Color, Inputs Temperature, Backlight, Auto Adjust, H/V Adjust, Phase, Pitch, Reset, Gamma, Menu Lock, OSD Position, Multi Lang. [Eng, Fre, Spa, Ita, Ger, Jap, Dut, Swe, Rus, Chi]	Power, Menu, Contrast, Brightness, Eco Mode, Color, Input Sensing Temperature, Backlight, Auto Adjust, H/V Adjust, Phase, Pitch, Reset, Gamma, Smoothing, Menu Lock, OSD Position, Multi Lang [Eng, Fre, Spa, Ita, Ger, Jap, Dut, Swe, Rus, Chi]	Power, Menu, Contrast, Brightness, Eco Mode, Color Temperature, Input Sensing, Backlight, Auto Adjust, H/V Adjust, Phase, Pitch, Reset, Gamma, Sharpness, Menu Lock, OSD Position, Multi Lang. [Eng, Fre, Spa, Ita, Ger, Jap, Dut, Swe, Rus, Chi]	Power, Menu, Contrast, Brightness, Eco Mode, Color Temperature, Input Sensing, Backlight, Auto Adjust, H/V Adjust, Phase, Pitch, Reset, Gamma, Sharpness, Menu Lock, OSD Position, Multi Lang. [Eng, Fre, Spa, Ita, Ger, Jap, Dut, Swe, Rus, Chi]	Power, Menu, Contrast, Brightness, Eco Mode, Color Gain and Bias Adjust, Input Sensing, Backlight, Auto Adjust, H/V Adjust, Phase, Pitch, Reset, Smoothing Reset, Gamma, Zoom, Menu Lock, OSD Position, Logo Illumination, Multi Lang. [Eng, Fre, Spa, Ita, Ger, Jap, Dut, Swe, Rus, Chi]
Limited Warranty	3 years [Parts, Labor, Backlight]								
Supplied Accessories	CD-ROM User Manual, AC Power Cord, Quick Setup Guide, Windows® and Macintosh® Operating System Utility Files, HD15 Video Signal Cable, Warranty Card			CD-ROM User Manual, AC Power Cord, Quick Setup Guide, Windows® and Macintosh® Operating System Utility Files, HD15 Video Signal Cable, Warranty Card, DVI Digital Cable			CD-ROM User Manual, AC Power Cord, Quick Setup Guide, Windows® and Macintosh® Operating System Utility Files, HD15 Video Signal Cable, Warranty Card, DVI Digital Cable, Audio Cable		